

Exhibit A

[HOME \(/\)](#)

[MEET LAZARUS \(/MEET-LAZARUS.HTML\)](#)

ADVERTISEMENT

[THE STORY \(/THE-STORY.HTML\)](#)

[RECIPES \(/RECIPES.HTML\)](#)

[sonofasouthernchef \(/\)](#)

[FOOD TOUR 2017 \(/FOOD-TOUR-2017.HTML\)](#)

[CULTURE \(/CULTURE.HTML\)](#)

[VIDEOS \(HTTPS://WWW.YOUTUBE.COM/C/SONOFASOUTHERNCHEFCOOKS\)](https://www.youtube.com/c/Sonofasouthernchefcooks)

[MORE...](#)

[HOME \(/\)](#)

NYC Street Artist, HEKTAD Taking Over City's Walls

[MEET LAZARUS \(/MEET-LAZARUS.HTML\)](#)

(<http://www.sonofasouthernchef.com/blog/nyc-street-artist-hektad-taking-over-citys-walls>)

4283425)

[THE STORY \(/THE-STORY.HTML\)](#)

4/18/2017

0 Comments (<http://www.sonofasouthernchef.com/blog/nyc-street-artist-hektad-taking-over-citys-walls>)

[RECIPES \(/RECIPES.HTML\)](#)

[southernchef](#)

[Archives](#)

(/)

[FOOD TOUR 2017 \(/FOOD-TOUR-2017.HTML\)](#)

[Mar 2017 \(/blog/archives](#)

[/05-2017\)](#)

by Lazarus Lynch

[April 2017 \(/blog/archives](#)

[/04-2017\)](#)

[October 2016 \(/blog](#)

[VIDEOS \(HTTPS://WWW.YOUTUBE.COM](#)

[/C/SONOFASOUTHERNCHEF/VIDEOS/2016\)](#)

ART

"As I strolled through New York's East Village

[MORE...](#)

[RSS Feed \(/23/feed\)](#)

Easter Sunday morning, I discovered a brick wall that immediately drew me in... I looked at the bottom of the wall and for the first time noticed those six letters: HEKTAD."

Categories

[All \(/blog/category/all\)](#)

[4-H \(/blog/category/4h\)](#)

[Art \(/blog/category/art\)](#)

[Community \(/blog](#)

[/category/community\)](#)

[Food And Drink \(/blog](#)

[/category/food-and-drink\)](#)

[MUSIC \(/blog/category](#)

[/music\)](#)

[Pop Culture \(/blog](#)

[/category/pop-culture\)](#)

[Soul Food Talks \(/blog](#)

[/category/soul-food-talks\)](#)

[Travel \(/blog/category](#)

[/travel\)](#)



As I strolled through New York's East Village Easter Sunday morning, I discovered a brick wall that

immediately drew me in. It was unlike any other brick
 wall I passed by that morning; it was a wall with a HOME (/)
 message. The message was powerful, yet subtle
 enough that I almost kept walking. I stopped to take a MEET LAZARUS (/MEET-LAZARUS.HTML)
 closer look at the wall. I studied it as though I were THE STORY (/THE-STORY.HTML)
 standing in front of a classic art piece at the Museum
 of Modern Art. The wall was covered in beautiful RECIPES (/RECIPES.HTML)
 colors that made the shape of a heart. The brightly
 covered heart was huge covering up the surface of that FOOD TOUR 2017 (/FOOD-
 TOUR 2017.HTML)
 black wall.

CULTURE (/CULTURE.HTML)

I decided to take a picture of the wall and share it on
 my Instagram Stories. I pulled out my iPhone, VIDEOS (HTTPS://WWW.YOUTUBE.COM
 /C/SONOFASOUTHERNCHEFCOOKS)
 stepped back, and took the shot. I looked at the
 bottom of the wall and for the first time noticed those MORE...
 six letters: HEKTAD. I typed the letters into my
 stories and there it was: @HEKTAD._OFFICIAL. I
 mentioned him and posted the picture. Hours later, I
 got a message from HEKTAD saying, "Awesome
 shot." I quickly responded, "Dope art." HEKTAD sent
 me an invitation flyer promoting a recent mural at 39
 Spring Street. I responding that I would try and stop
 by -- and I did.



When I arrived at 39 Spring Street, I saw a group of people standing around, talking in front of the mural. The front of the building was covered in bursts of paint -- highs of blue, pink, red, green, and yellow, similar to tie dyed tones. At the center of the wall were two doors with a heart painted on it. Inside the heart were the words, I Choose Love. Inside the building were more paintings from HEKTAD both on the walls and in frames. Each pieces was signed by the artists name, HEKTAD.



[HOME \(/\)](#)

[MEET LAZARUS \(/MEET-LAZARUS.HTML\)](#)

[THE STORY \(/THE-STORY.HTML\)](#)

[RECIPES \(/RECIPES.HTML\)](#)

[FOOD TOUR 2017 \(/FOOD-TOUR-2017.HTML\)](#)

[CULTURE \(/CULTURE.HTML\)](#)

[VIDEOS \(HTTPS://WWW.YOUTUBE.COM/C/SONOFASOUTHERNCHEFCOOKS\)](https://www.youtube.com/c/Sonofasouthernchefcooks)

When I finally met HEKTAD, he was leaning against a car outside. He was dressed humbly with a baseball cap, a t-shirt, and jeans with dried paint on them. I congratulated him on his work and asked if I could interview him. He kindly agreed. Here's a snippet from our interview:

[MORE...](#)

LL: Where does the name HEKTAD come from?

HEKTAD: HEK is my graffiti name. TAD is the crew I had growing up in the Bronx. TAD stands for Toy's Aint Down. We were artists (a.k.a. vandals). I stood with the crew. We used to paint on everything.

LL: When did you start making street art?

HEKTAD: In 1982. I came back to it. I had children and stopped for a while but I'm friends with Banksy and he told me, "Man, now is the time." I would say he helped me get back to doing street art.

LL: Where can people find your art?

[HOME \(/\)](#)

HEKTAD: It's all over... I put a piano at the bottom of

the Brooklyn Bridge a few years ago. My work is at [MEET LAZARUS \(/MEET-LAZARUS.HTML\)](#)

(former) Yaffa Cafe in the East Village, First Street [THE STORY \(/THE-STORY.HTML\)](#)

and Houston, West 23rd Street Wall... it's all over.

[RECIPES \(/RECIPES.HTML\)](#)

LL: What keeps you going as an artist?

(/)

[FOOD TOUR 2017 \(/FOOD-TOUR-2017.HTML\)](#)

HEKTAD: It's an addiction. I just love it. I love

painting, I love sharing my work with people... it's [CULTURE \(/CULTURE.HTML\)](#)

love for the work.

[VIDEOS \(HTTPS://WWW.YOUTUBE.COM/C/SONOFASOUTHERNCHEFCOOKS\)](https://www.youtube.com/c/Sonofasouthernchefcooks)

LL: What advice would you give to young artist?

[MORE...](#)

HEKTAD: Don't think about the money. Do it for the

love. Whatever you do -- music, art, cooking -- do it

because you love it. People lose it when they think

about the money. Think about your craft. Also make a

name for yourself.

Follow HEKTAD on [Instagram](#)

(http://www.instagram.com/hektad._official).

Name (required)

HOME (/)

Email (not published)

MEET LAZARUS (/MEET-LAZARUS.HTML)

THE STORY (/THE-STORY.HTML)

Website

 (/)

RECIPES (/RECIPES.HTML)

FOOD TOUR 2017 (/FOOD-TOUR-2017.HTML)

Comments

CULTURE (/CULTURE.HTML)

VIDEOS (HTTPS://WWW.YOUTUBE.COM/C/SONOFASOUTHERNCHEFCOOKS)

MORE...

☐

Notify me of new comments to this post by email

SUBMIT

 (/)

SON OF A SOUTHERN CHEF, LLC.

Copyright ©2017 Son of a Southern Chef, LLC. All Rights Reserved.

sonofasouthernchef
(/)



HOME (/)

MEET LAZARUS (/MEET-LAZARUS.HTML)

THE STORY (/THE-STORY.HTML)

RECIPES (/RECIPES.HTML)

FOOD TOUR 2017 (/FOOD-TOUR-2017.HTML)

CULTURE (/CULTURE.HTML)

VIDEOS (HTTPS://WWW.YOUTUBE.COM/C/SONOFASOUTHERNCHEFCOOKS)

MORE...